

PROFESSIONAL WRITER

### **EDUCATION**

B.F.A., Creative Writing Full Sail University

# **EXPERIENCE**

Present

### Fisher County Chronicle

Edito

I operate at the editor's desk of a weekly publication, assuring the journalistic integrity of the publication.

I write a variety of news stories such as: feature articles, human interest, educational, sports, agricultural, etcetera.

I am involved in advertisement design and sales. Since taking over as editor two years ago, sales are up by 22% and subscriptions have increased by 28%.

I also collaborate with newspaper designers to assure the news content flows with the design.

In addition, I work with the publisher, ensuring timely printing and distribution.

#### Freelance

Writer

As a freelance writer I have worked alongside a vast array of individuals in order to meet the goals of the client.

I have worked with business owners to create advertising strategies. I have interviewed supervisors, compiling data for specialized reports or future educational programs for companies such as Orkin Pest Control.

I have written articles from non-fiction works and informational pieces, to how-to articles, and on more than one occasion, ghost-written articles for company websites, literature, and magazines.

#### CONTACT

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# SOCIAL MEDIA CONTACT

in linkedin.com/in/jeff-hurt

# HARD SKILLS

office Suite	
Final Draft	
Photoshop	
InDesign	
Premier	
Wordpress	
Google Docs	

# **SOFT SKILLS**

Research
Deadline Driven
Conducting Interviews
SEO
Time Management
Marketing

# WRITING SKILLS

News Writing
Technical Writing
Copywriting
Film/TV Writing
Explainer/Promo Writing
Comic Writing
Copywriting
White Paper/Informational
Transmedia Storytelling